

# Cinderford Town Centre

## The Opportunity

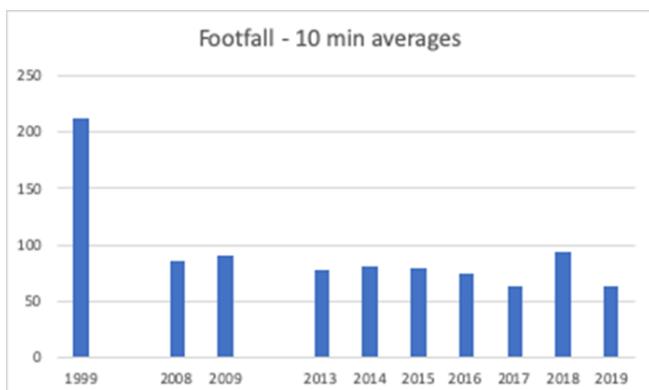
**Cinderford Town Council, with the support of Forest of Dean Council has been successful in being shortlisted for the final funding stage of the Future High Streets Fund run by the Government.**

*“The objective of the Fund is to renew and reshape town centres and high streets in a way that improves experience, drives growth and ensures future sustainability.”*

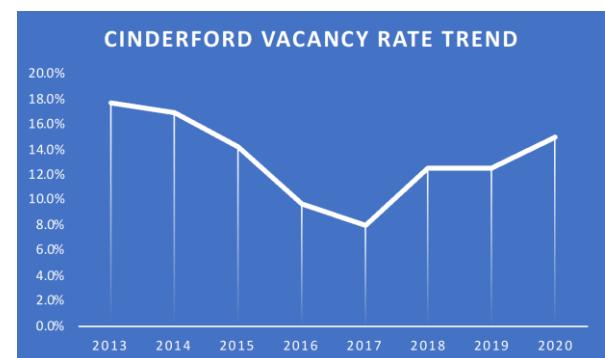
### What Will It Fund?

- Investment in physical infrastructure
- Acquisition and assembly of land including to support new housing, workspaces and public realm
- Improvements to transport access, traffic flow and circulation in the area
- Supporting change of use including (where appropriate) housing delivery and densification
- Supporting adaptation of the high street in response to changing technology

## Strengths and Issues



- A place for food shopping
- Non food shopping is not extensive
- Food and drink needs more variety
- Strength of independent businesses
- Banks and local services
- Traffic is dominant
- A rising vacancy rate
- Pedestrian activity has gone down



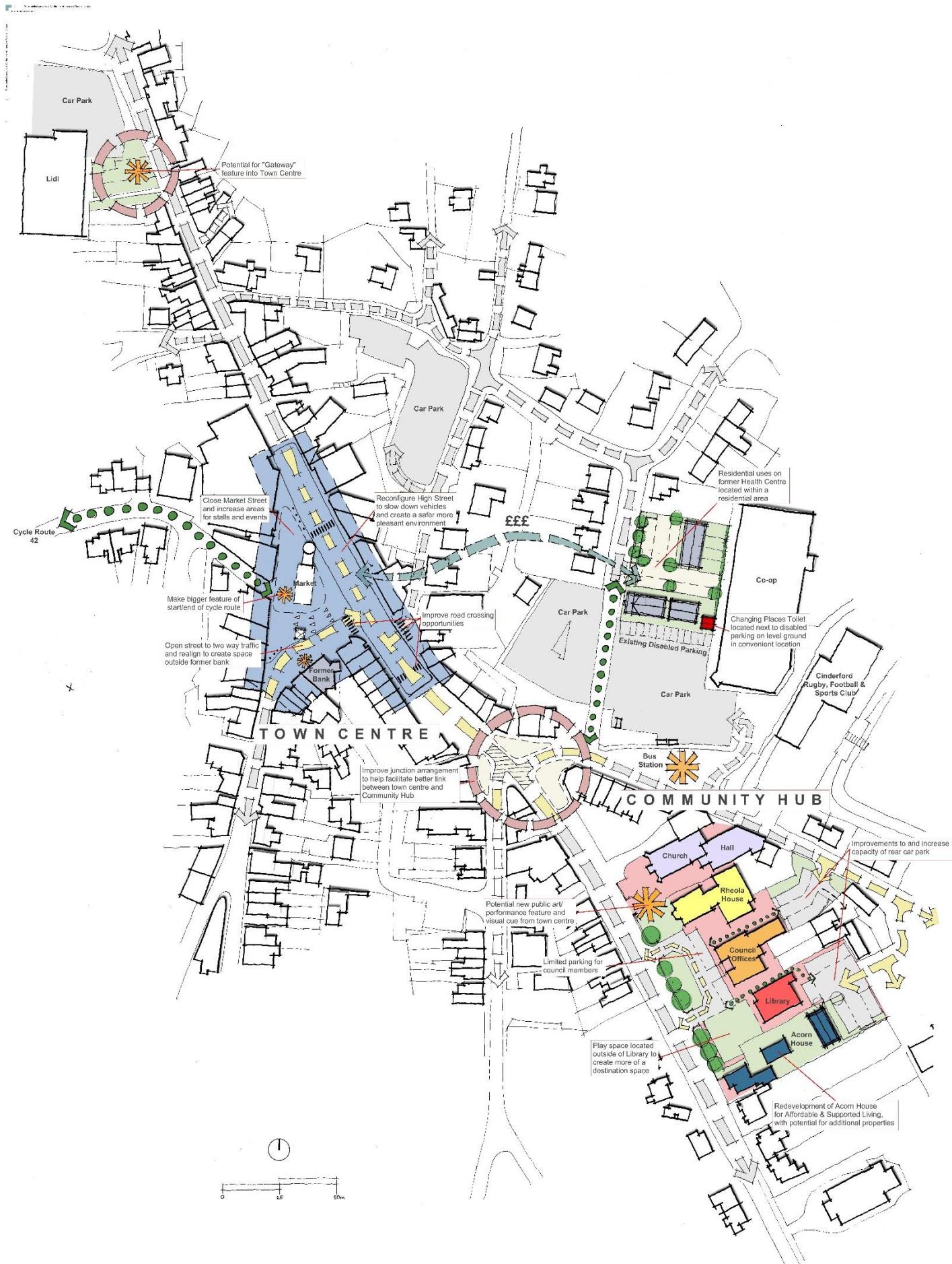
<https://www.cinderfordtowncouncil.gov.uk/>



# Cinderford Town Centre

## Our Vision

**“Transform Cinderford Town Centre as an integrated social, cultural, business community hub – # “more than retail”**



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# Cinderford Town Centre

## Belle Vue Campus



### Key Proposals

- Safeguarding the future of the Methodist Church for community activities
- Improvements to Rheola House so that it is fully occupied by local enterprise
- Acorn House is improved for affordable family living units (\*subject to planning consent and leasehold arrangements)
- Enhancements to the car park area and frontages so that all of the buildings are tied together through landscaping and a better environment
- Better management of parking across the whole site



Artist's Impression – View to Town Council offices and beyond



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# Cinderford Town Centre

## GP Surgery Site



3B House x 1 (958sqft)  
2B House x 5 (842sqft)  
'Park Area' - 413sqm

Access to changing places toilet direct from turning head within site. Park area is 413sqm and meets LEAP standards



### Key Proposals

- Site becomes vacant and transferred to Town Council once new surgery has been built and opened on Valley Road
- Proposal for 1 to 2 bed private homes (\*subject to planning consent)
- Pocket park for young children with landscaping (\*subject to planning consent)
- Changing Place toilet provision



Artist's Impression – Residential proposal and pocket park

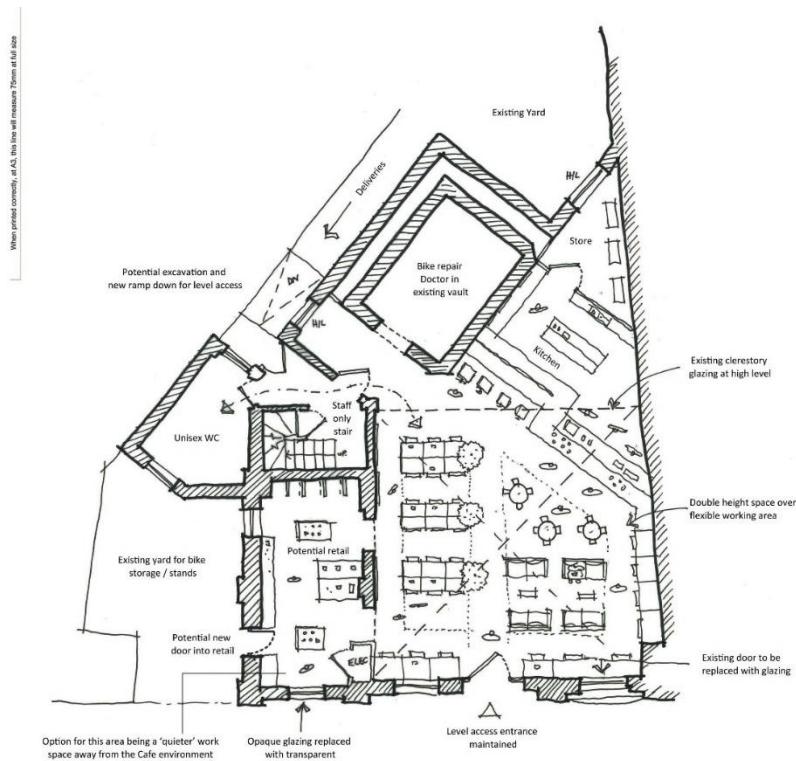


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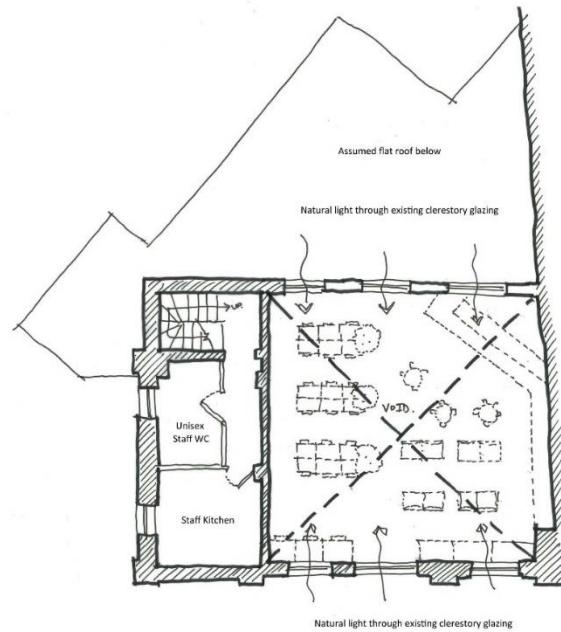


# Cinderford Town Centre

## Former HSBC Bank



Former HSBC Bank - Ground Floor Plan



Former HSBC Bank - First Floor Plan



### Key Proposals

- Enhancement of a keynote building in the town
- Provision of flexible working space – wifi, business support, etc
- Taster area for new retailers, creatives, makers
- Food and drink counter



COLLABORATE.  
**CO:WORK**  
CONNECT. CREATE.

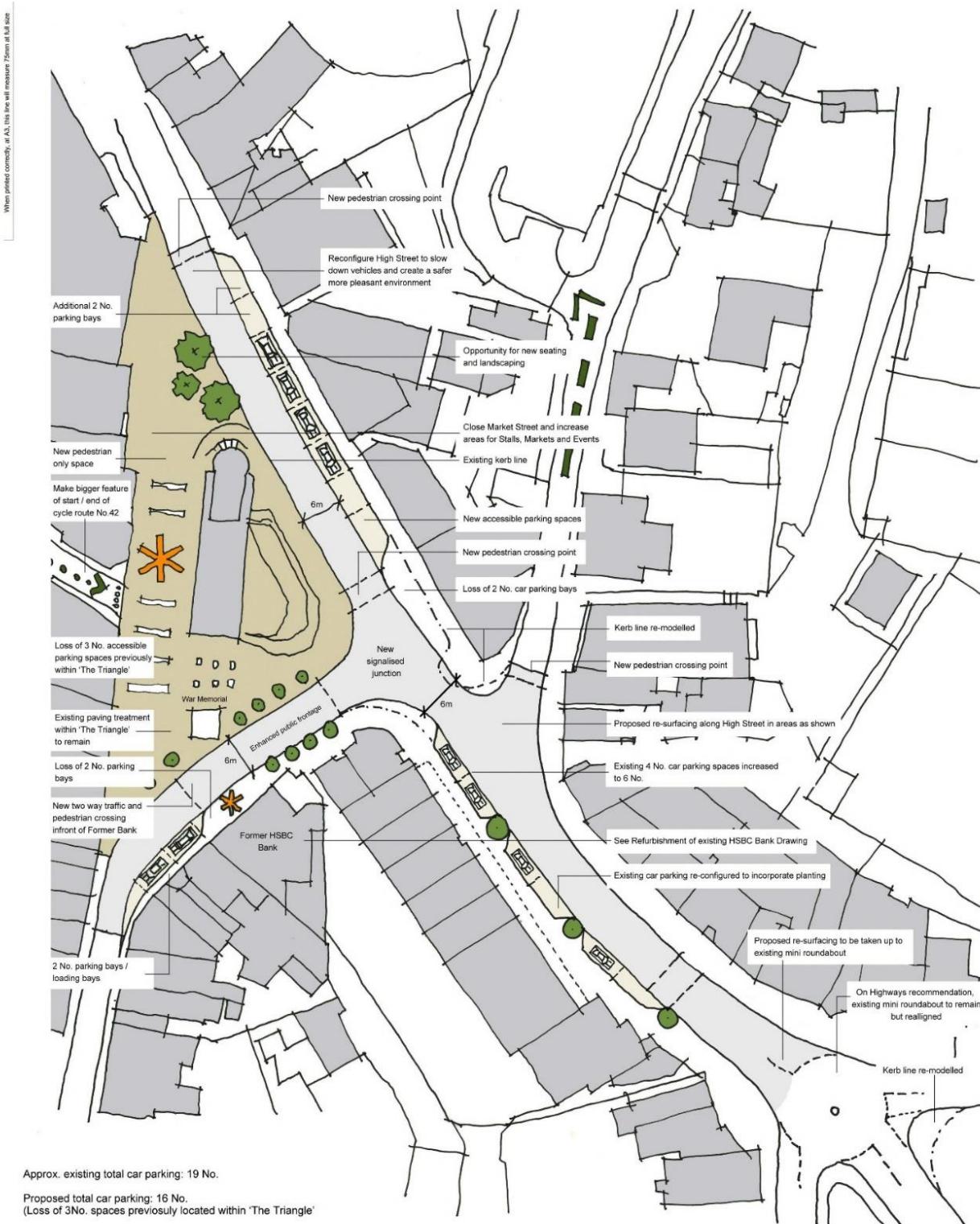


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# Cinderford Town Centre

## The Triangle & High Street



### Key Proposals

- Transforming High Street from a road into a “civilised street”
- Reduce traffic volume and speeds
- Wider pavements, frontages and better pedestrian crossing points
- Enhanced space for events and activities
- Keeping convenient on-street parking
- More trees, planting and landscaping
- More places to dwell and engage with



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# Cinderford Town Centre

## The Triangle & High Street



Artist's Impression – View Up High Street (trees subject to ground conditions)



Artist's Impression – View Down High Street (trees subject to ground conditions)



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# Cinderford Town Centre

## Comments & Next Steps

### Comments

To help us shape our proposals and support our submission to Government, we'd like to hear your views.

You can do this by:

- ✓ Complete the online survey at
- ✓ <https://www.surveymonkey.co.uk/r/cinderfordfhsf>
- ✓ Email [clerk@cinderfordtowncouncil.gov.uk](mailto:clerk@cinderfordtowncouncil.gov.uk)

### Next Steps

Once we have your comments back and you have completed the survey, we'll read and see if we need to make any changes to the proposals. We will then:

- Present a report to the Full Town Council on the proposals and funding application in late June
- In July submit the funding application to the Ministry of Housing, Communities and Local Government
- Subject to current Covid-19 restrictions and priorities we expect a decision in September 2020
- Watch this space for further news

Thank you for your interest and contribution to the process.

Cllr Chris Witham

**Chair**

**Cinderford Town Council**



Have  
Your Say



<https://www.cinderfordtowncouncil.gov.uk/>

